

SCOTT P. OLECHOWSKI

EXPERIENCE

1999-Present nCognito Interactive Services Inc. Chicago, IL

President

- Developed and implemented patent pending methodology for measuring web activity and protecting consumer privacy
- Created a new business model that benefits both consumers and commercial interests without exposing consumers to invasive and unfair marketing practices
- Developed and implemented nCognito's growing anonymous consumer profile database
- Engineered legal and educational protections for consumers who choose to supply nCognito anonymous information

1996-1999 O Cubed Incorporated Chicago, IL

President

- Created Legal Video Sync's technology that serves trial lawyers with a system designed to play back synchronized transcripts and video
- Managed 250 sales representatives in 10 Western states.
- Developed for a focus group / survey consultancy firm a database management system that managed their profile database and their screening process.
- Developed sophisticated futures trading software for Microsoft Windows, as well as the testing and refining engine used to produce the trading systems (Atlas Systems, Inc.).
- Actively developed several database driven Web sites aside from those mentioned above.

EDUCATION

1991-1995 Depaul University Chicago, IL

- B.A., Marketing
- Graduated Summa Cum Laude.